

GameOn

# COIN TOSS

FunRaisers



Putting the **FUN** back into **Fundraising!**

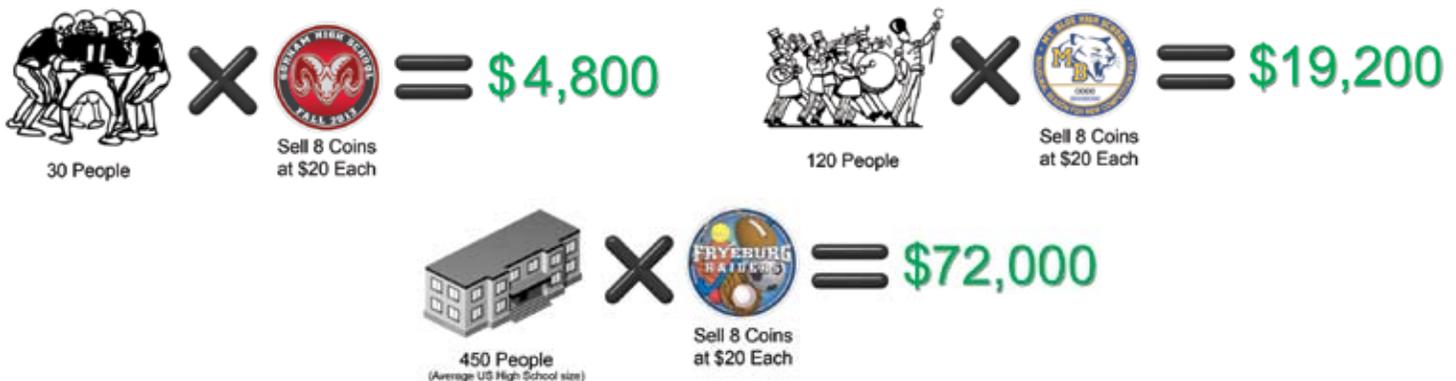
# Want to Raise \$5,000, \$25,000, \$50,000 or more FAST?!

GameOn CoinToss is the new fundraiser that will help you turn your financial challenges into success!

GameOn CoinToss has a unique approach to raising funds by using ceramic coins to help promote community involvement. Once purchased from your organization, the coin holders are eligible to win prizes, have access to discount offers provided by local and national businesses, as well as talk with other coin holders in a private members only community.

Just think, a chance to make more money per sale than almost any other fundraiser in the market. No draw tickets for people to fill out, instead you receive a valuable keepsake with your logo prominently displayed. People will love the online registration feature – they just go online and register their GameOn CoinToss coin and enjoy the benefits!

## Sample CoinToss Success



## It's as easy as 1, 2, 3...

### How to Get Started TODAY!

- Step One: Log onto our website [www.GameOnCoins.com](http://www.GameOnCoins.com).
- Step Two: Simply select one of our three programs that best suits your needs and place your order.
- Step Three: Upload your logo artwork and we will send you a proof of your coin's final artwork for approval. We manufacture your GameOn CoinToss custom coins and ship your complete package direct to you!

## It's that Easy. Now GameOn!

# Just Pick a Program...

## GOLD PROGRAM

1,000 Numbered Custom Two Sided Coins

## SILVER PROGRAM

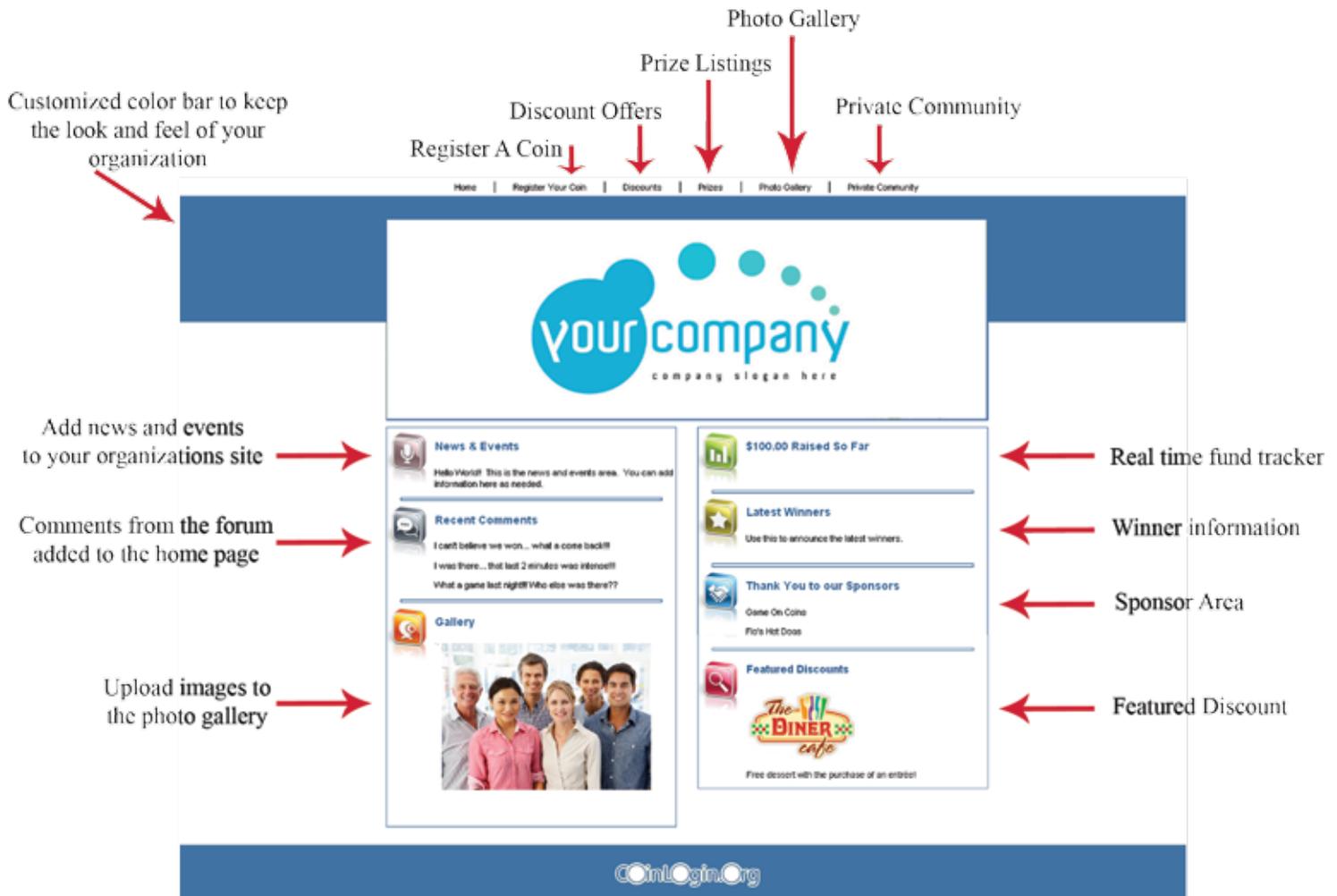
500 Numbered Custom Two Sided Coins

## BRONZE PROGRAM

250 Numbered Custom Two Sided Coins

### Each Program Includes:

- Coins with your logo and information
- GameOn CoinToss draw bucket and serialized draw tickets
- Personalized program website (see example below)
- Email and text\* capability to participants from website (\*additional fee for texting)
- GameOn CoinToss brochure
- Program instruction sheet "Steps to Success"
- Discount partners information sheet
- Private Members Only Community
- Donor Database



# Frequently Asked Questions

Q: How much do we have to charge for each GameOn CoinToss coin?

A: It's completely up to you. Our recommended selling price of \$20.00 per coin will help your fundraising efforts add up quickly, but it's up to you if you want the price to be higher or lower.

Q: Do we have to design our own coin?

A: No. You can certainly create your own designs, but our design team is here to help customize and personalize your coins for you.

Q: Can we solicit a local sponsor(s) to supply the prizes or subsidize the program cost?

A: YES! This is a great way to increase your net income even more. A sponsor's logo can be prominently displayed in the coin's artwork in exchange for their support.

Q: How does the Discount Partners program work?

A: By having local businesses participate as a Discount Partner you are adding to the value of your coins. The Discount Partner has the ability to offer specials to coin holders to help build community involvement as well as increase their revenues. Once the Discount Partner informs you of their offer you can post it on your website as well as email or text all of the coin holders who have registered their coins.

Q: How much money or prizes do we have to give away?

A: The value of the awards is completely up to you. However, we recommend that the prizes offered help create excitement for your supporters, which in turn will increase your sales.

Q: How long does it take from when we order until we receive our coins?

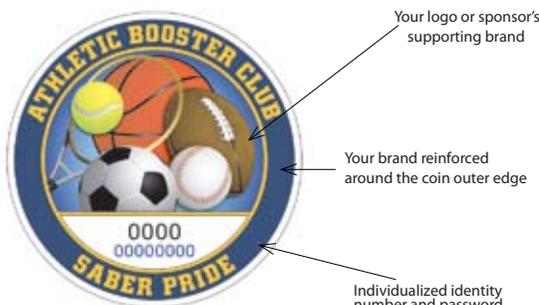
A: Once your artwork has been approved, you will receive delivery within 3 weeks. In the meantime, the basic elements of your website will be set up and will be ready for people to start registering their GameOn CoinToss coins as soon as they arrive.

Q: Do I have to use the texting feature? How much does it cost if I do?

A: No, texting is completely optional. The prices are based on which program you buy. The Gold program is \$10 per blast (reach up to 1,000 coin holders), Silver is \$7.50 (reach up to 500 coin holders), and Bronze is \$5 (reach up to 250 coin holders).

Q: What happens next year?

A: Just order a new program and you are ready for another exciting and successful fundraiser! We recommend that you change your artwork each time you purchase a new program to give people a new collectible coin as an added reason to continue showing their support!



Key chains also available 95¢ each.

Show your support by prominently displaying your coin on your car keys or backpack. Keep the discounts at your finger tips!

REGISTER THIS COIN AT [WWW.COINLOGIN.ORG](http://WWW.COINLOGIN.ORG)

REGISTER THIS COIN AT

Call to action to register the coin



## GameOn CoinToss

20b Downeast Drive  
Yarmouth, ME 04096

[www.GameOnCoins.com](http://www.GameOnCoins.com)  
[cointossquestions@gameoncc.com](mailto:cointossquestions@gameoncc.com)

